11th MAY 2024

TANZANIA JOINS TMCLASS SYSTEM FOR TRADEMARK REGISTRATION

Trademark Application	
Proposed Insured's Name: (Please use capital letters) Birth Date: Or Name Day Day	THE RESERVE MEMORIAL PROPERTY MARKET MARKET

As of 11th March 2024, Tanzania through the Business Registration and Licensing Agency (BRELA) has joined the TMclass system.

TMclass is an online system developed by the European Union Intellectual Property Office (EUIPO), aiming to help and simplify the submission of applications for Trade and Service Marks to countries of the European Union and other countries that use this system.

The TMclass system enables trademarks applicants to submit their application to BRELA with the accuracy of the relevant class as well as the relevant goods and services. The system eliminates the submission of the applications for Trade and Service Marks with classification errors in accordance with the Nice Classification for Goods and Services.

Currently, TMclass has a total of ninety (92) member countries, international and regional institutions to include World Intellectual Property Organization (WIPO), the European Union Intellectual Property Office (EUIPO), the African Regional Intellectual Property Organization (ARIPO) and the African Intellectual Property Organization (OAPI).

While we commend BRELA for such a significant achievement, the adoption of TMclass signifies a milestone on strengthening the protection of trademarks in Tanzania.

FURTHER INFORMATION:

This editorial is intended to give you a general overview of the Law. If you would like further information and clarification on any issue raised in this editorial, please contact.

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